



## Press Release

### **Ecover, the Belgian manufacturer of ecological cleaning products gets the job done.**

The environment starts in your home! Ecover is a safe alternative to the seemingly endless array of chemical-based household cleaners on the market today. With an entire range of products for cleaning – from the dirty clothes hamper to the washroom to the kitchen sink! – Ecover makes it easy to clean effectively while still making small changes to help the environment.

It is sometimes overwhelming when you stop and think about all the environmental issues we are faced with on a daily basis. But taking the steps to make a few adjustments in your routine makes a major impact. Ecover makes it easy to do your part without compromising quality with a full range of products.



Cleaning up shouldn't be a dirty job! Ecover manufactures its cleaners in the world's first ecological plant. From the sedum roof to the recycled bricks down to the end product, every step is taken to ensure the most ecologically sound methods for household cleaning are used. The onsite laboratory takes great strides in testing ingredients and formulas that result in the quick and complete degradation of the end product. This means that after each use all Ecover products totally and completely degrade ensuring their reversion to nature's intended "building blocks". Make a positive choice for your family and you – invite just one change into your home and see just how safe and effective ecological cleaning can be!

For product, company and press information, contact Kipling Rutherford at 323 720 5730 or [rutherford.kipling@ecover.com](mailto:rutherford.kipling@ecover.com).